



## Scare Up Some Fun

First of all, a big thank-you to everyone who attended our very first **Social Media Conference** at Samford University on Friday. Based on the evaluations and the enthusiastic interaction between the speakers and the audience, the conference was a huge success. People told us they thought it was enjoyable, thought provoking and a good value. One person described it as both "informative and fun."

**Speaking of fun, my Point this week is about just that.** And so I ask you: **Are you having any fun?** This past Saturday, of course, was Halloween. It wasn't just fun for kids. Halloween-related retail sales actually were up this year. Even with most other sales stagnant, Americans spent about six billion dollars on decorations and costumes (most popular: Michael Jackson and Balloon Boy).

Halloween has become more of a season and less of a one-night event. (Walmart had Halloween candy on the shelves in early September; in Birmingham alone there were three pop-up versions of the seasonal Spirit Halloween store.)

**I think people are really longing for some lighthearted fun.** Our Rainmakers & Leaders Program even got in the spirit recently. This twice-monthly public speaking, leadership and time-management program enjoyed a Halloween theme last Tuesday; people dressed up in their scary best, and our speakers shared Halloween-related stories they remembered from when they were kids.

I say, let's lose the witch hats but keep the fun.

Yes, the economy is still frightening, and some would say there's no time to focus on fun, but **I think fun is exactly what most people need right now to reduce stress levels, lower overall anxiety and find our way through this.**

So, did you use Halloween as an excuse to have some fun? Did you "act your age" dressed in that old leisure suit, silky shirt and white patent-leather shoes that you wore to the senior prom in the 1970s? Did you throw a party (or at the very least go to one)? Sadly, a great many people didn't even think about playing in that sandbox. And that was a missed opportunity.

### QUOTE OF THE WEEK

*"Learning is directly proportional to the amount of fun you are having."*

— Rob Pike

### DOWNLOAD THIS POINT

### ARCHIVES OF POINTS



### Corsini Consulting Group, LLC

6 Office Park Circle, Suite 309  
Birmingham, AL  
35223-2542  
(205) 879-0432

[marc@corsini.com](mailto:marc@corsini.com)  
[www.corsini.com](http://www.corsini.com)

Copyright 2009  
by Marc A. Corsini

Material may be reproduced  
with credit to Marc A. Corsini

## CORSINI'S POINT

We're going to take some time over the next several weeks and review my **7F's of True Success** model. Just to refresh: I'm talking about work **Fundamentals**, sound **Finances**, **Family**, **Faith**, **Fitness**, **Fun** and the **Fusion** of all this. These topics are detailed in my first book, which is available at [www.corsini.com](http://www.corsini.com). Today, of course, I skipped ahead. That's because I think it's vitally important to have some fun in your life every day—especially in this economic climate. You owe it to yourself and to those you care about.

## DO WHAT YOU DO BETTER with Corsini Classroom Programs

**Come join Corsini's Rainmakers & Leaders Program.** This twice-monthly program is partly based on the Toastmasters International model plus we feature guest business speakers and timely educational topics. Sessions are 7:00 – 8:45 a.m. or 11:45 a.m. to 1:15 p.m. on the 2nd and 4th Tuesdays of each month.

The investment is only \$99 per month for two sessions. As always, **we offer a 100% money-back guarantee.**

For more info, contact Marc Corsini at [marc@corsini.com](mailto:marc@corsini.com) or call him at (205) 879-0432.